



# PILOT'S GUIDE

The AEA's annual avionics buyer's guide and membership directory

## ONE LOW PRICE • ONE FULL YEAR THOUSANDS OF POTENTIAL CUSTOMERS

The 2019-20 AEA Pilot's Guide is the pilot's single source for avionics buying decisions. If your customers are pilots or owners of general aviation, business aviation or sport aviation aircraft, the AEA Pilot's Guide is your can't-miss advertising opportunity.

The 2019-20 edition of the AEA Pilot's Guide will debut in July 2019, at EAA AirVenture in Oshkosh, Wisconsin.

Deadline for ad space reservations is May 5, 2019.

## PILOT'S GUIDE DISTRIBUTION

- WAI Conference
- HAI Heli-Expo
- EAA AirVenture
- AEA Convention & Connect Meetings
- AOPA Fly-Ins
- NBAA BACE
- All Aircraft Electronics Association members
- Thousands of individual online requests

## ADVERTISING RATES

One Price for Year-Round Advertising and Exposure

Back Cover . . . . .	\$ 6,600
Inside Front Cover . . . . .	\$ 5,400
Inside Back Cover . . . . .	\$ 5,400
Full page 4-color, preferred spot . . . . .	\$ 2,400
Full page 4-color . . . . .	\$ 2,200
1/2 page 4-color . . . . .	\$ 1,200
1/2 page black & white . . . . .	\$ 850
1/6 page 4-color . . . . .	\$ 725
1/6 page black & white . . . . .	\$ 450

Black & White Logo placement next to company member listing (AEA Members Only). . . . . \$ 220

Any AEA member who places an ad (of any size) will receive a logo placement next to its company member listing at a discounted rate. . . . . \$ 110

No agency discounts.

Distribution of the 2019-20 AEA Pilot's Guide begins July 2019.

## PILOT'S GUIDE AD SIZES



Full Page (Full Bleed)

7 3/4" x 10 1/4"

(trimmed to final size: 7 1/2" x 10")



Half Page

6 1/4" x 4 1/4"



1/6 Page

2" x 4 1/4"

Your advertising contacts at AEA PILOT'S GUIDE are:



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